

# The SAS/CarbonNeutral® programme - for Internationals Meetings, Congresses and Events



## What does it mean?

Scandinavian Airlines offers in close cooperation with the CarbonNeutral Company, a Carbon offset program for International Congresses and Events as part of the SAS Official Airline

agreement. The program will enable you as an Organizer to include carbon offset for air travel in the aim for creating carbon neutral events.

## How does it work?

Just like your delegates decide in the registration to book other optional items they can choose as part of the online registration to the event to pay carbon offset for their flights. Your delegates can choose between 1-4 zones based on the duration of their flight and how many flights they used to the event:

### Carbon Offset Zones

1. Less than 1 hour flight = 1,0 € (equivalent to approx 90 kg CO<sub>2</sub>)
2. 1-2 hour flight = 1,5 € (equivalent to approx 130 kg CO<sub>2</sub>)
3. 2-3 hour flight = 2,5 € (equivalent to approx 220 kg CO<sub>2</sub>)
4. More than 3 hour flight = 7 € (equivalent to approx 600 kg CO<sub>2</sub>)

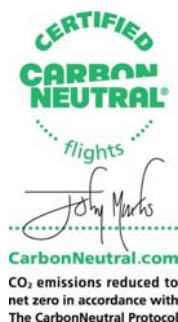
The CO<sub>2</sub> zones are associated with the delegates' flights and are based on an average on the length of time of the flight and carbon tones emissioned. We have overestimated the CO<sub>2</sub> footprint in each case to ensure you are purchasing enough carbon credits to reduce the emissions to net zero.

## Do you receive any Certification?

When the online registration is closed. You or with help from your PCO, will collect the total compensation paid, and fill in a template that inform CarbonNeutral about the correct allocation of offset to make the flights CarbonNeutral®. The total amount will then be paid directly to the CarbonNeutral Company. And they will send you a certificate, detailing name of event, total CO<sub>2</sub> offset and the project invested in. The certification you may use, as you want in your communication.

## What is the compensation invested in?

SAS have selected a carbon offset portfolio that includes renewable energy and resource conservation projects. All of the carbon credits supplied by The CarbonNeutral Company meet international standards so you can be confident that a real net reduction is taking place. Current SAS projects include wind projects in China, New Zealand and India however the portfolio also includes other project types including the generation of renewable energy from hydro power and methane recovery.



## About The CarbonNeutral Company – our carbon offset partners

- Industry leader selling VER and CER carbon credits
- A market leading quality assurance programme
- A policy for accounting and recording carbon developed for us by PwC, The CarbonNeutral Protocol and IAG
- All work is audited by a 3rd party, PwC.
- Offer a guarantee for every tonne of carbon compensated.