

Advances in Neuroblastoma Research

Stockholm, 21-24 June 2010

Exhibition and Sponsorship Invitation

Welcome as sponsor or exhibitor at ANR 2010!

The Per Kogner neuroblastoma research group, Karolinska Institutet, and Stockholm City are honoured by the Advances in Neuroblastoma Research Association to host the 14:th biannual international scientific symposium Advances in Neuroblastoma Research on June 21-24, 2010.

Neuroblastoma is the most common malignant childhood tumor outside the brain and it is also the childhood cancer diagnosis with the worst prognosis. The survival for children with high-risk neuroblastoma remains low compared to other pediatric malignancies.

A series of scientific meetings, 'Symposium on Advances in Neuroblastoma Research' are arranged around the world every second year. These meetings were started by Professor Audrey E Evans in Philadelphia in 1975 with the most recent in Chiba, Japan 2008, see www.anrmeeting.org

ANR 2010 in Stockholm is the biggest and most important childhood cancer research meeting hitherto organised in Sweden. We anticipate welcoming 500 to 700 international participants, renowned researchers, young investigators in training, clinical doctors and representatives from several charities. ANR is established as a scientifically excellent and intense meeting, and the most prominent researchers in the field consider this to be the most important conference to participate in. ANR meetings are characterised as very active with almost as many abstracts as participants. We expect 400 abstracts, or more, thus generating 100 oral presentations and a large interactive poster exhibition.

The ANR 2010 meeting covers basic biological, translational and clinical research, with additional workshops and an update course as well as meetings for working parties, parent organisations and charities (see enclosed preliminary schedule). Through an extensive social programme all participants will enjoy the beauty of Stockholm during the best days of the year.

ANR 2010 is an official part of the Karolinska Institutet Bicentennial, www.ki.se, and four previous Nobel laureates are among the main speakers under the theme "Road to Stockholm, and beyond". Also, in her role as patron of the Swedish Childhood Cancer Foundation, Her Majesty, Queen Silvia, has been approached to ceremonially open the meeting. ANR 2010 has a website that will be regularly updated including information on sponsors, www.anr2010.com, and the professional conference organiser is Congrex.

On the behalf of the Local Organising Committee and the Scientific Committee, we kindly invite you to participate in this meeting. There are many ways to participate as listed below with various exhibition and sponsorship items, and we hope that you will find interesting and suitable opportunities. For more information about the exhibition and sponsorship opportunities, please contact me or: anr2010@congrex.com.

We look forward to Your participation in the ANR 2010 meeting in Stockholm!



Per Kogner, Professor of Pediatric Oncology
Karolinska Institutet and Astrid Lindgren Children's Hospital

Information on the Venue

The Advances in Neuroblastoma Research Meeting 2010 will be held on 21-24 June at the Stockholm City Conference Centre, www.stoccc.se in the heart of Stockholm, the beautiful capital of Sweden, within convenient access by all means of transportation.

With experience from previous ANR Meetings, we expect 500 - 700 delegates.

Sponsor and Exhibition Invitation

We invite you as a sponsor or exhibitor at ANR 2010, and have a range of different options how to support and participate in the meeting and welcome any suggestion for a mutual beneficial collaboration.

Gold Sponsorship

SEK >100 000

The sponsor will obtain:

- ◆ First priority choice of stand location in exhibition area.
- ◆ 2 complimentary registrations (social program included)
- ◆ Highlighted listing of the sponsor's company name and sponsorship in the Final Program and Abstract Book.
- ◆ Signage outside Main Session Hall
- ◆ One full page, four colour advertisement in the Final Program and Abstract Book.
- ◆ Company logo on the Conference Web Page (front page) with a hyperlink to the Sponsor Web Page.
- ◆ Insert in the Conference Bag; 2 pages (A4 format) or 4 pages (A5 format)

Silver Sponsorship

SEK 50-100 000

The sponsor will obtain:

- ◆ Second priority choice of stand location in exhibition area.
- ◆ 1 complimentary registration (social program included).
- ◆ Listing of the sponsor's company name and sponsorship in the Final Program and Abstract Book.
- ◆ One ½ page, four colour advertisement in the Final Programme and Abstract Book.
- ◆ Company logo on the Conference Web Page (front page) with a hyperlink to the Sponsor Web Page.

Bronze Sponsorship

SEK 25-50 000

The sponsor will obtain:

- ◆ Third priority choice of stand location in exhibition area.
- ◆ 1 complimentary registration (social program not included).
- ◆ Listing of the sponsor's company name and sponsorship in the Final Program and Abstract Book.
- ◆ Company logo on the Conference Web Page (front page) with a hyperlink to the Sponsor Home Page.

OTHER SPONSOR ITEMS

Conference Web Site

SEK 10 000

Advertisement on the Congress Web Site (front page excluded) with a hyperlink to the Sponsor Web Page. The company name will be included in the List of Sponsors.

Advertising in the Final Program and Abstract Book

Advertising in the Final Program/Abstract Book will be priced as below. The company name will be included in the List of Sponsors. The number of advertisements is limited.

Full page, inside full colour advertisement: **SEK 20 000**

Full page, inside black-white advertisement: **SEK 15 000**

½ page, inside black-white advertisement: **SEK 10 000**

Unrestricted educational grants

We welcome any support for the various efforts at this meeting to both display research at the international forefront, and also provide an update course, other different educational means as well as reduced fees and complimentary housing and travelling for young investigators and participants from less privileged countries. Please contact the Organising Committee for further details.

Speaker travels

We offer our sponsors to take care of the travel costs for one or more speakers. The fee for this is the actual travel cost, which of course depends on where the speakers are travelling from. Please contact the Organising Committee for further information.

Conference Bags

Actual production cost*

All participants receive a conference bag with the Final Program and Abstract Book. The sponsor's logotype will be displayed on the bag after approval of the Organising Committee and the choice of bag has to be approved by the Organising Committee. The Sponsor is liable for all charges including production of bags, printing and delivery. The company name will be included in the List of Sponsors and a hyperlink to the Sponsor home Page on the Conference Web Site.

Inserts in Conference Bags

SEK 15 000 + production cost

Sponsors will be able to add information and inserts to the conference bag that will be distributed to each delegate. Note that inserts must be approved by the Organisers. The insert is either 1 A4 or a double A5. The company name will be included in the List of Sponsors.

Name badge strings/lanyards

SEK 15 000 + production cost

Sponsors may produce strings/lanyards, with company logotype, used to hold the name badge. Note that the string has to be approved by the Organisers and must be produced according to guidelines from Congrex. The company name will be included in the List of Sponsors.

Pencil and Note Pad

SEK 15 000+ production cost

Sponsors may supply pencil and pad for the meeting. Company name and/or logo are generally placed on the pencil and pad and the company name will be included in the List of Sponsors.

Coffee breaks**Actual catering cost***

Complimentary coffee/tea, supplied exclusively by the venue, will be served daily to all delegates during the official coffee breaks. The serving points will be located in the exhibition hall. Sponsors may choose to sponsor one or several coffee breaks. The company logo of the sponsor will be posted at serving points and the company will be included in the List of Sponsors.

Lunches**Actual catering cost***

Complimentary lunch, supplied exclusively by the venue, will be served daily to all delegates during the official lunch breaks. Sponsors may choose to sponsor one or several lunches. The company logo of the sponsor will be posted at serving points and the company will be included in the List of Sponsors.

Social events

Several social gatherings will be arranged during the meeting. Please contact the Organising Committee in order to discuss sponsor amount and further details.

***Examples of actual production/catering costs (calculated on 600 delegates)**

Conference bags: Organic cotton bag, 4 colour print: SEK 75 000

Coffee: supplied exclusively from the venue, served on 2 occasions (morning and afternoon session), SEK 100 per delegate per occasion: SEK 60 000

Lunch: supplied exclusively from the venue, SEK 200 per delegate: SEK 120 000

For more information, please contact the Conference Secretariat, Congrex.

E-mail: anr2010@congrex.com

Phone: +46 8 459 66 00

Please find the sponsorship booking form on the next page, followed by exhibition information.

BOOKING FORM FOR SPONSOR ITEMS

The Advances in Neuroblastoma Research Meeting 21-24 June 2010, Stockholm, Sweden

INVOICE ADDRESS - PLEASE USE BLOCK LETTERS

Name of company	
Contact person	
Address	
Address	
City	Phone
Country	Fax
E-mail	VAT No

We would like to book the following Sponsor items:

For the value of: **SEK**

For Gold, Silver and Bronze Sponsorship, please indicate your preferred site areas (see numbers on floor plan page 11):

1st: _____ 2nd: _____ 3rd: _____ choice

Space is allocated as floor space only, exclusive of electricity, walls, carpet etc.

Terms of Payment

An invoice will be forwarded for the full amount of the sponsorship fee, once the signed "Sponsorship Booking Form" has been received.

Cancellation Policy

Cancellations must be received in writing. A cancellation charge of 50% of total sponsorship fees will apply to cancellations received between 9 months and 3 months prior to the meeting. For cancellations received later than 3 months prior to the meeting a 100% charge of the application will be applied.

Signature of this form implies compliance with the rules stated in this document.

Signature:

Date:

This application is legally binding

Return to Congrex Sweden AB, Attn: ANR 2010, Fax: +46 8 661 91 25,

E-mail: anr2010@congrex.com

EXHIBITION INFORMATION

A commercial exhibition will be arranged in conjunction to the meeting. The exhibition will take place at the Conference Venue. The general thought is to integrate the commercial exhibition with the poster exhibition and the catering services.

The exhibition will be open for the duration of the meeting.

Venue Address

Stockholm City Conference Center
Barnhusgatan 12-14
111 23 Stockholm, Sweden
www.stoccc.se

Floor plan

Please find the floor plan on page 11.

How to apply for Exhibition Space

Application for floor space is made on the Application and Contract for Floor Space form, enclosed. The form should be signed and returned to Congrex. The application form is legally binding.

Every effort will be made to accommodate exhibitors' request for space and position. The floor spaces are assigned on a "first come - first served" basis. However, it would be of assistance to the Conference Secretariat if you would indicate your 1st, 2nd and 3rd choices for your preferred sites, if your first choice is reserved.

Congrex reserves the right before the construction of the stands to modify the exhibition floor plan.

Stand Information

Stands will be sold as floor space only. The charge for floor space is **SEK 3 500 per square meter**. Each slot is 6 square meters.

The charge is for floor space only excl. of carpet, walls, electricity, etc. All exhibitors must bring their own equipment or make an order to Congrex. Order forms will be published on the meeting's web site.

Floor space rental includes:

- daily cleaning of aisles and common areas
- general lighting for all the event areas
- 1 free exhibitor registration (excluding social program) and 1 conference bag per exhibition

If you have any questions or need any further information, please contact:

Congrex Sweden AB

E-mail: anr2010@congrex.com Phone: +46 8 459 66 00

APPLICATION AND CONTRACT OF FLOOR SPACE

The Advances in Neuroblastoma Research Meeting 21-24 June 2010, Stockholm, Sweden

PLEASE USE BLOCK LETTERS

Name of company	
Contact person	
Address	
City	Country
Phone	Fax
E-mail	VAT no.

If address or contact person for invoicing differs from above, please inform Congrex.

FLOOR SPACE

SEK 3 500/sqm excl. VAT (*minimum 6 square meters, 21 000 SEK*)

Required number of stands: _____ to a total cost of: _____ excl. VAT

The charge is for floor space only, excl. of electricity, walls, carpet etc.

Please indicate your preferred site areas (see numbers on floor plan page 11):

1st: _____ 2nd: _____ 3rd: _____ choice

Terms of payment

An invoice will be forwarded for the full amount of the sponsorship fee, once the signed "Application and Contract Form" has been received.

Cancellation policy

Cancellations received in writing 3 months prior to the exhibition: a cancellation charge of 50% of the total exhibit fee will apply. Cancellations received in writing later than 3 months before the exhibition: the exhibitor will be liable for the total charge of the application.

Please return this form before 1 May 2010 to:

Congrex Sweden AB

Attn. ANR 2010

P.O Box 5619

SE-114 86 Stockholm, Sweden

Phone: +46 8 459 66 00

Fax: +46 8 661 91 25

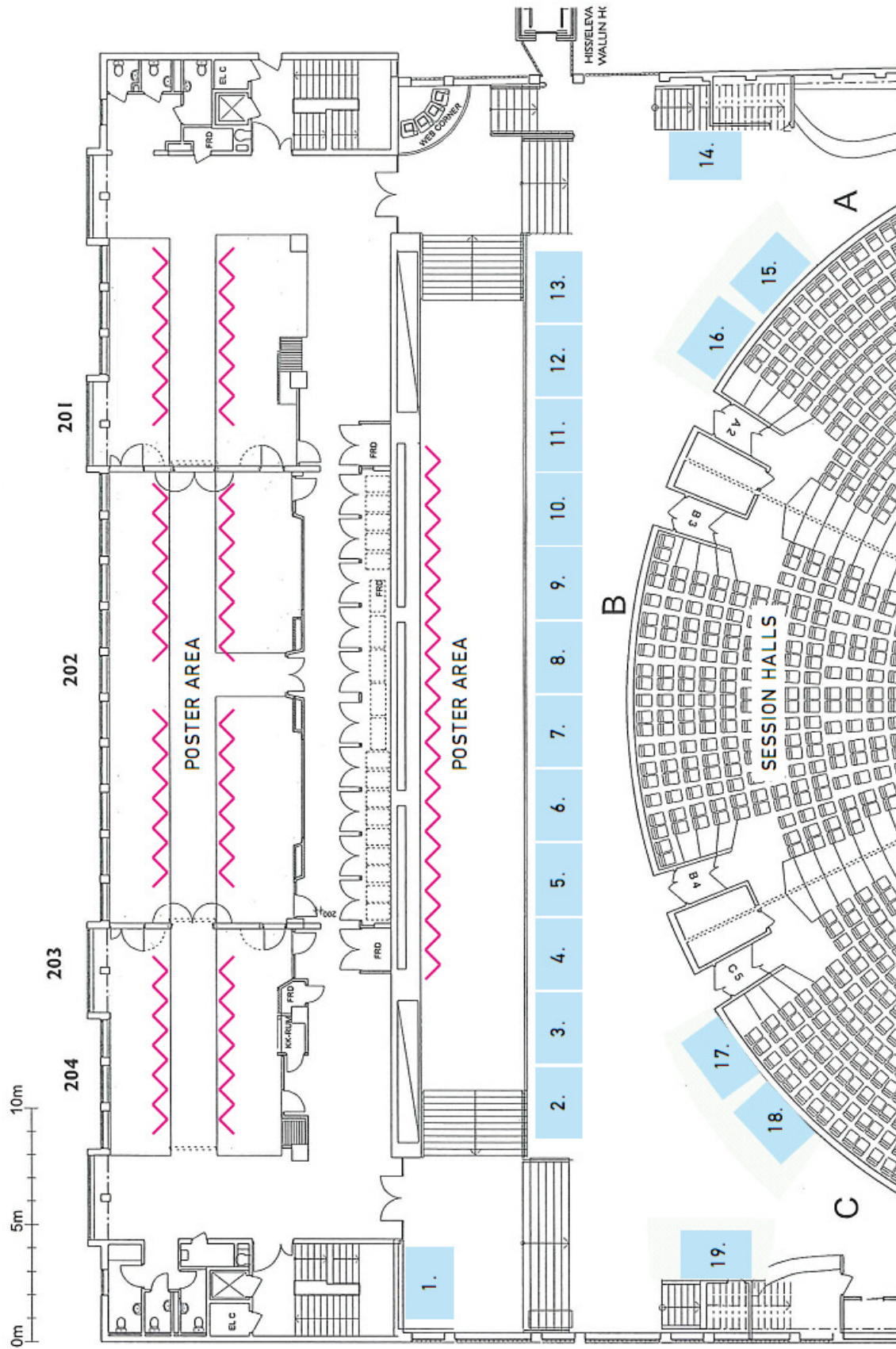
E-mail: anr2010@congrex.com

This application is legally binding

Signature of Applicant

Date

Name in block letters



Terms and Conditions for Exhibitions organised by Congrex Sweden AB

1. The Exhibitor's registration is binding until accepted/rejected by Congrex. If accepted, a binding contract is thereby entered regarding the stand site and rent stated in Congrex' order confirmation or in other communication from Congrex. The Exhibitor is only entitled to waive the contract if he/she notifies this in writing, in which case the cancellation conditions specified on the form "Application and Contract for stand space" apply.
2. If the Exhibitor reaches this contract, he/she may, with immediate effect, be barred from participation in the present and future exhibitions. In such a case, the Exhibitor shall be liable for rent of the stand for the exhibition to which the contract applies.
3. The stand site shall be taken into possession by the time specified at the latest. If this is not complied with, Congrex is entitled to take over possession of the stand site.
4. The Exhibitor shall have put the stand into order by the time specified.
5. Exhibitors who have bulky exhibition goods that cannot be transported freely in the exhibition aisles shall contact Congrex or contractor specified in sufficient time prior to the exhibition to allow the planning of transport.
6. The exhibitor shall keep his/her stand in good condition and, if so requested by Congrex, make improvements to the stand at his/her own expense, if Congrex considers that the stand does not make a good impression.
7. The Exhibitor undertakes to comply with "Terms and conditions for exhibitions organised by Congrex Sweden AB" as presented here and in other special regulations that Congrex may issue.
8. Complaints regarding the allocated stand site shall be notified in good time prior to possession of the site being taken. If Congrex should be unable to provide the stand that has been ordered, the Exhibitor shall submit to the modifications regarding site and space that, on account of circumstances, may be required. If Congrex is not able to offer another site or space due to error or neglect for which Congrex is responsible, the Exhibitor is entitled to repayment of the stand rent that has already been paid. The Exhibitor is not entitled, however, to any repayment other than for the stand rent and thus is not, under any circumstances, entitled to compensation for indirect damage. If the Exhibitor uses the allocated stand, the Exhibitor is not entitled to any compensation.
9. The stand may not be taken into possession until the stand rent has been paid in full.
10. The stand may not be assigned to a third party, partially or fully, without the consent of Congrex.
11. Only such objects may be exhibited that Congrex deems to be in agreement with the subject of the trade fair in question and to fulfil reasonable quality requirements. If an exhibited object should be deemed by Congrex not to fulfil the said requirements, the Exhibitor shall immediately and at his/her own expense remove the said object from the stand. The Exhibitor is not entitled to repayment of the stand rent or part thereof, nor to receive other compensation from Congrex for expense or damage – direct or indirect – that may occur by reason of Congrex' decision as per this provision.

12. It is prohibited to exhibit live animals, explosive goods or other objects that can be deemed to be unsuitable from a safety point of view. Exhibited objects shall be in agreement with government authorities' and/or control units' regulations and shall, when required, be furnished with approval from such authority or unit. The Exhibitor is reminded of his/her obligations regarding the exhibition of machinery etc as per the working environment legislation and the regulations of the National Board of Occupational Safety and Health. Congrex releases itself from all liability for damage or obligations resulting from provisions not being complied with or approval not being obtained. The Exhibitor shall compensate Congrex for all expenses and damage occurring in this connection.

13. The Exhibitor is prohibited within the exhibition area from, by use of signs, directing to any exhibition outwith the exhibition area.

14. Exhibited goods may not be removed during an on-going exhibition without the specific consent of Congrex.

15. Congrex does not accept any liability for objects or decorations exhibited in the Exhibitor's stand, irrespective of whether damage has been caused by error or neglect by Congrex or by staff for whom Congrex is responsible. The Exhibitor should therefore take out insurance for this purpose.

16. In cases where a catalogue has been issued Congrex disclaims all responsibility for any errors in the catalogue, or in other printed material.

17. The Exhibitor agrees to any details relating to him being given to third parties.

18. It is prohibited for the Exhibitor to:

- Place objects out with the stand area or to block fire protection installations, emergency exits, electricity stations

- Use anything other than the standard surface finish on walls and other material, unless permission is obtained

- Allow decorations and the like to exceed the maximum heights that are laid down for the exhibition in question, unless Congrex' permission is obtained

- Use decorating material that has not been approved by the fire authorities

- Without the fire authorities' and Congrex permission, use open fire, store gases and inflammable fluids within the exhibition area

- Out with the Exhibitor's own stand, spread advertising without Congrex' permission

- Arrange his stand, decorations, demonstrations and sales in a way that is contrary to the country's code of standards of advertising practice or that disturbs other exhibitors and visitors. All marketing, both verbal and in writing, shall be authentic and consistent with current marketing legislation.

19. Political propaganda may not occur in the stand or in any other place within the exhibition area.

20. Congrex can have objects, that have been left in the stand after the last removal date, removed at the Exhibitor's risk and expense. As security for the fulfilment of all obligations in relation to Congrex, which the Exhibitor has or will have, Congrex is entitled to retain the Exhibitor's objects until payment is made in full. Congrex has this same right when the Exhibitor has left objects behind after the final removal date.

21. If, due to circumstances beyond the control of Congrex, restrictions regarding heating or the provision of electricity or water occur, the Exhibitor is not entitled to repayment of the stand rent or part thereof. Nor is the Exhibitor entitled to any form of compensation.

22. If, as a result of war, special government or local authority measures, strike, lockout, fire or other comparable circumstance, Congrex should be forced to cancel or postpone the exhibition; there shall be no repayment of stand rent. On the other hand, the Exhibitor is entitled, as soon as the exhibition can be held, to precedence as regards stand site, and to certain compensation for stand rent already paid when making payment of the new stand rent. Further to this, the Exhibitor is not entitled to any form of compensation.

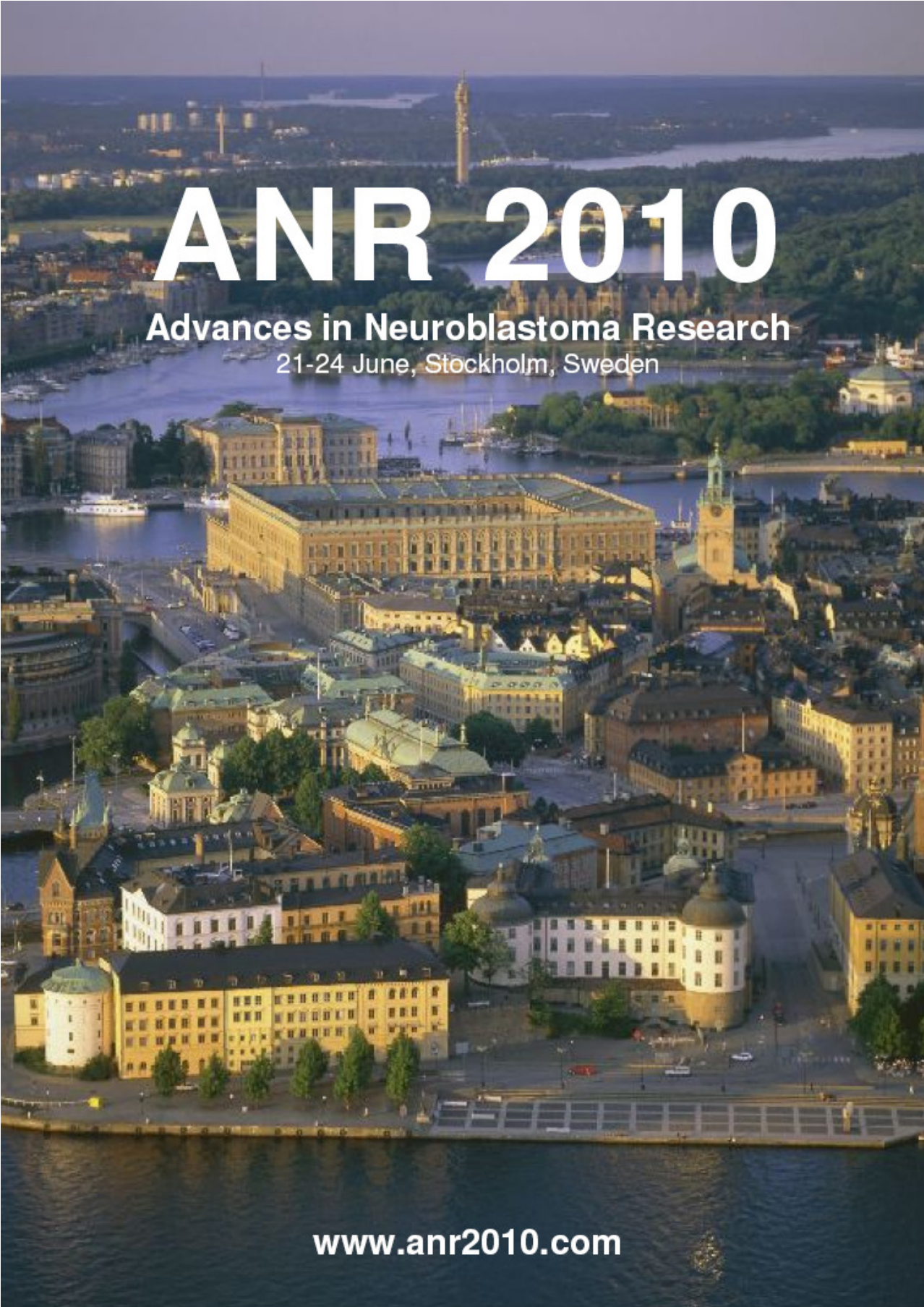
23. If special tax or other duty is charged on the undertakings in accordance with this contract, a sum equivalent to the said tax or duty shall be paid by the Exhibitor.

24. If the Exhibitor cancels or reduces his/her stand site up until 3 months before the start of the exhibition, a cancellation charge of 50% of total exhibit fees will apply. Cancellations received in writing later than 3 months before the start of the exhibition, the exhibitor will be liable for the total charge of the application.

25. In the case of delayed payment, interest on arrears will be charged at the rate of 1.5% per month.

26. Changes to these terms and conditions can only be made in writing, to be signed by authorised representatives of Congrex Sweden AB.

Signature of the Application and Contract for Stand Space implies acceptance of the above Terms and Conditions of Exhibiting as outlined in this invitation.



ANR 2010

Advances in Neuroblastoma Research

21-24 June, Stockholm, Sweden

www.anr2010.com